## Glimpses of Spring Everywhere—a Store-Full at Wanamaker's

Now Is the Time of the Wanamaker

Celebrated Sale of Housewares

Now is the time to choose utensils for the kitchen, for the laundry, for the

Now is the time to replace all lost and worn-out implements and utensils

Now is the time for a new clothes line, for new brooms, new dusters, new

Thousands are taking advantage—why not you also take advantage and

The Wanamaker March Housewares Sale is a great favorite of housewives

everywhere because it is well known that whatever you get here is of the first

galvanized ware, new enamelware, new cutlery and a new refrigerator.

Now is the time to get these fine goods at the lowest prices in five years.

The Richer Some Men Grow the Smaller They Seem

The tides of this little river in Florida em to be running down most of the time, nd you can do very little with it because it low water so long.

The man who prospers and, perhaps unconsciously, by neglect, preoccupation or by removal of his home to a better ighborhood, becomes separated from his friends, loses something when he is too msy to remember his old comrades while naking new acquaintances, befitting his new mansion and what he aims for a new position

A true friend during the poor day hould never be turned down.





Greeting Every woman knows what a

Every woman knows what a difference it makes when she has a new and becoming hat.

And, speaking of becoming hats, there are some charming new shapes in tagel, hemp and horsehair braid. They are not too large, nor yet too small.

They follow the newest fashion without being extreme addition without being extreme that promise to be so popular. that promise to be so popular. One of the new features is he flower trimmings made of eathers, another is the veil-ng of rose petals with horse-



hair braid. Some of the smartest have gaily colored quills.

None of these are at all expensive, \$10, \$12 and even less.

#### 100 Young Women's Spring Wraps—Special at \$48 Each

We chose the material—a fine all-wool bolivia—and had these is and capes made up in five of the prettiest and newest styles we

There is a very new cape in a wide circular shape, with rows of stitching and rows of buttons. The collar is round and gathered. Abother very becoming cape has a paneled effect, with silk stitching. And there is one perfectly delightful coat with the back gathered nto pleats, a narrow belt, and the new bell sleeves ending in points with ornaments. A contrasting color shows beneath the points

In colors one may choose the new corsair blue, navy, madura brown plover. There are all sizes for 16 to 20 in each style.

#### New Satin Moire Crepe for Spring Gowns

This levely fabric is moire crepe on one surface and satin on the

It is soft and drapable. The beautiful colorings include a silvery tenna, meadowlark, nut brown, navy and black. It is 40 inches wide, and \$5 a yard. (First Floor)

#### Special \$25 Tweed Suits Will Be Welcomed by Women

Even in these days of lower prices, these suits are decidedly They are made from an excellent quality all-wool tweed or home spun in all the lovely new shades so fashionable this Spring—bobolink, puritan, rose, green, heliotrope, light gray, brown and the various blues.

There are over a half a dozen models altogether, hand-tailored and he newest Spring fashions, the smart English box coats, or slightly ted in jackets, others are belted. Many women can wear these suits with little or no alteration and by will want to do so immediately with perhaps a cape or coat over m for cold days. All sizes from 34 to 44.

(First Floor)

#### Letitia Corsets Are Made by a French Woman

who perfectly understands the art of securing a graceful figure by per lines and curves.

She supervises the smallest detail of Letitia corsets, and we can firm that their cut and making is perfection.

There is a Letitia model for every type of figure, from the slender hoolgirl to her grandmother, of whatever physical type.

Fashioned of coutil, batiste, or handsome broche, they are priced ,50 to \$12.50. In almost every instance we suggest individual fittings.

#### Undergarments That Need Tubbing

About 800 nightgowns, chemises and camisoles for women that have been tumbled about by customers looking for their size, etc., to be cleared out at 65c to \$2. These prices are one-third to one-half less than regular.

(East Aluke)

#### Women's Smart Spring Footwear, From \$8 to \$12

Beginning with the clever new saddle-strap sports oxfords. Plain and toes, tipless and boxless. Flat broad heel and stout leather sole; or rubber sole and wedge

Tan calf with black saddle; pearl calf with black saddle; or atire tan grained calf. Priced \$8 and \$8.50. Conservative street oxfords of black or tan calfskin, with medium perforated tip, military heel and welted sole, \$8 and \$8.75. Black satin, one-strap slippers with high or low French heel, \$9.75.

Patent leather one-strap slippers with narrow toe and Louis heel, Three-strap gore pumps of light-weight black calf, or of black

tent leather and gray suede in combination; each with low French and turned sole, \$12.

Black enameled oxfords with flat mannish heel, long wing tip and forations, \$12. A similar model of Norwegian grained tan calf, military heel, is also \$12.

#### The Women's London Shop

announces that it will make to measure English tweed suits of the finest imported materials for from \$75 to \$95.

Cape-and-jumper dresses will be made to measure of exclusive English and Irish tweeds for \$65. The cape is our three-quarter Devonshire model, a notable favorite this year.

year.
Sports topcoats of imported overplaids, English and Irish tweeds.
A small group of these model

coats represents remarkable value at \$50 to \$65.



tweeds are \$13.50.

The tailoring of all London Shop garments is distinctive.

housecleaning, at an average of one-third below regular.

with new goods that cost less than the old ones did.

buy these things for your home when prices are lowest?

Madame Adorns Her Wrists,

Arms, Neck and Hair

(Main Floor)

Beautiful Spring Wraps Are of

New Eponge

To prove which one has only to see some of the new coats and

There is a lovely loose coat in mandarin style with wide sleeves

Or a tan cape with bright cherry-red silk lining at \$65. Or a soft gray cape cut in novel fashion with bright blue lining or one in navy

These are among the best examples and they bid fair to be great

faced with a contrasting color which is also used for the collar and

down the front. Tan with an exquisite shade of blue or vice versa.

(First Floor)

with the new jet jewelry which all Paris is wearing.

for a collection of the beautiful

jet jewelry which has captured the hearts of Parisiennes. One of the most surprising novelties is a jet armlet, set with rhinestones and tiny imi-

tation pearls and having a long fringe of jet and pearl beads. Other bracelets take the

forms of coiled snakes or bangles.

and long graceful sautoirs.

There are exquisite carved combs, neck chains and tassels, long pendant easings and the most delightful velvet collar bands with imitation pearls

But every woman should see this fascinating jewelry for herself. She will find the

and jet ornaments.

There are lovely necklaces

We sent to Paris especially

and highest quality, that it is dependable, sound merchandise.

prices moderate, considering

the beauty of the individual pieces, from \$3.25 for earrings

up to \$30 for a high Spanish effect comb.

We have no "seconds," no inferior qualities, no trash.

#### 500 Women's Waists Specials, 85c to \$5

Too many different kinds to mention them all, for they are various odds and ends which have been marked much less than usual so they will go the sooner. Women will find plenty of cotton waists for sports wear, tailored blouses for suits, and silk overblouses that would do with

#### WOMEN'S LONG FRENCH KID GLOVES COST LESS

A few weeks ago the prices fell, so that you may now have these desirable kinds at the following

Eight-button length in white, tan or brown at \$3.75. Twelve-button length in tan or brown at \$4,75.

Sixteen-button length in tan, mode or brown at \$6 and \$7.50. All are overseam sewn.

#### SATIN STRIPED CANTON CREPE, \$3

Especially effective in jade, rose, gray, raspberry, henna, navy blue, as well as white and black. 36 inches Wide.

#### A Little Snow Won't Keep Any Man Out of the New Spring Clothing

For long, because sooner or later warmer days are bound to come, then men will want lighter things to wear and want them in a hurry.

Right now Spring suits and topcoats are

And many men are not waiting for the warmer days actually to get here. They realize there won't be a better time to

Stocks are newer now, fresher and with more

All the freedom that Spring offers is em-

bodied in the new clothing. Straighter lines, looser cuts for both the suits and the topcoat.

In colors men are turning to lightness. Grays and mixtures in the free and lounge-y looking tweeds and homespuns. Prices start at \$35 and stop at \$65.

# There Are Four Shades

#### Men Like in the New Hat Starting with tan, the colors go all the way into deeper browns.

Another advantage is it's dual shape—it can either be worn telescope or with the Alpine crease.

There's a slight roll to the brim and the edges are The price is \$5.

#### Silk Shirts Bring Gayness to the Man's Attire

There's more spirit, in fact, real animation in the

All the colors men have been known to wear are here—but the stripes save them from over-brightness. Stripes are neater, narrower than before. They are of broadcloth silk, that has proven its

ability to stand the strain of wear, and the price is \$7.50. The year-around silk broadcloth shirts in plain white are priced \$8.50, being of the finest of materials.

#### Three Colors Sparkle in the New College-Stripe Ties

Batwings or four-in-hands, whichever you prefer, are ready with the newest color arrangements. Bold college stripes and three different colors that

harmonize surprisingly well. There also are the pok-a-dot and figured ties, all

#### Men Can Seldom Get Such Cape Gloves for \$2

We seldom have any such quality for anything like this price. They are the finest grade capeskin, well cut and well made, pickseam sewn, and in tan, gray or beaver shades. \$2 a pair.

A good deerskin glove in London smoke is now specially priced at \$2.25.

#### Some Men Insist Upon Linen for Their Underwear

And it has been many a day since they've been able to get it for so little as the new shipment is priced.

Linen mesh, cool and wearable. Sleeveless shirts and knee-length drawers are \$4.90 the garment; short-sleeve shirts and ankle-length drawers, \$5.40 the garment.

Medium and heavy weight garments, two lengths of sleeves and two lengths of drawers, \$5.40.

#### An Oxford That's Almost a Brogue, Has Come for Men

Narrow enough to please the most particular man, yet broad enough to be different. It's a new English last that seems picked for wide

popularity this Spring. Norwegian calfskin means service in a shoe, while smartness is added by the full winged tip, full perfora-

tions and stitched heel seat. At \$8 there is no better oxford.

#### 200 Ornamental Iron Standing Lamps at \$4 These are the favorite hand-wrought iron standing "bridge" lamps.

with adjustable arms, with polychrome finish-such a lamp as you would expect to be three or four times as much. \$4 each, without shade.

Parchment shades, \$1.75 to \$2.25. (Fourth Floor)

#### More of the Remarkable Wool Ouilts at \$5

These are believed by everybody who has seen them to be the best quilts to be had anywhere for \$5. Cut 72x84 inches, covered with a good grade of silkoline in an

all-over floral top and back and finished with a sateen border. Each one filled with three pounds of pure new wool and stitched (Sixth Floor)

#### Wanamaker Week-End Caramels at 30c a Pound Again The First Time Since Before the War

There are thousands of people in Philadelphia whose favorite

sweet has for many years been the Wanamaker week-end caramels. Now for the first time since before the war they are down to 30c again.

Delightful, pure sweets in three flavors, vanilla, chocolate (Down Stairs Stere)

#### Glass in All Its Glory in the March China Sale

Glass! Just how much that means in the March Sale can be realized only by seeing the gleaming, scintillating shelves and tables of glassware and

And it's all at one-third to one-half less than former prices.

#### Colored Glass Is a Notable Feature

In this group you will find a multitude of pieces in canary, blue, pink, orange and green, such as flower bowls with black glass stands, flower vases, centerpieces, candlesticks, compotes, bonbon dishes now at 75c to \$12 apiece.

#### Rich Brilliant Cut Glass One-third to One-half Less

These are only a few items from among hundreds. Orange bowls, \$3.50.

Sugar and cream sets, \$3.

Flower vases, 12-inch size, \$3.75; 14-inch size, \$5. Compotes, \$3.50. Bonbon dishes, \$1.50, \$1.75.

#### Light-Cut Stemware

Goblets, sherbet glasses, tall sherbets are priced in the March Sale at 25c each. Needle-etched tumblers, 10c each.

Light-cut tumblers, 10c each. Plain blown tumblers, 60c a dozen. Colonial tumblers, 45c a dozen.

Glass mixing bowl sets of five pieces, 75c a set. And it is the greatest sale in years as regards dinner

sets, luncheon sets, tea sets, china cups and saucers, cereal (Fourth Floor)

POLO COATS AND CAPES FOR SMALL SISTER

everyday wear and in the pretty tan shade. They are tailored with all the care and attention to detail of a grown person's garment. The coats have ragian sleeves, narrow belts and buckle and the capes are circular with arm slits.

Sizes six to twelve years, \$14.50.

(Second Floor)

Good looking, sturdy coats for

#### ALL-WOOL DRESS SERGE AT \$1.25

A domestic serge in the fine French twill weave, with the soft resses, capes and skirts. Navy

### 200 Pieces of Fine New Luggage at One-Third Less

A collection of kit bags, suitcases, overnight bags, Victoria cases, men's suitcases, traveling bags, many of them fitted with toilet articles, all at prices one-third below regular.

Remarkable choice of leathers-seal, walrus, pigskin, cowhide, etc.

All very fine bags and of craftsmanship unexcelled.

Prices go from \$7.50 for an overnight bag to \$90 for one of the finest fitted cases for women.

